HOW CHRIST NOW SETS
AMBASSADOR COLLEGE
BACK ON TRACK

The DEADLY LEAVEN of Higher Education

By Herbert W. Armstrong

I WAS NEVER CALLED to engage in the college business. But by 1947 the need had become impera-
tive to establish an educational arm of the Church on the college level.

It definitely was not be-
cause this world needed another college. There were too many universities in this world's insti-
tutions of higher education already!

But the living God had caused me to realize the seri-
ous need for a college to train an educated ministry for His Church and other personnel to fill the increasing need for administrative offices.

For this purpose it is to be God's kind of college — utterly unique in the world. No college or theological seminary extant filled this purpose.

Jesus Christ had called His people out of this world — to live in, but not of it.

Missing dimension

What then was lacking in existing institutions? I quote from a section that appeared many years in the Ambassador College an-
nual catalog:

"The MISSING DIMENSION IN
EDUCATION:

"It is generally recognized by educators that devastating evils have leveraged the educational system. Curricula, generally, have become wholly materials-
tic. Demands in scientific, technologi-
cal, commercial and professional fields have put the emphasis on the purely technical and intellectual, at sac-
rifice of spiritual, moral and cul-
tural development; on curriculum rather than on character; on earning a living, at the neglect of learning how to live!"

As students have grown so large, students lost their identity, moving along a huge, academic conveyer belt. Personality de-
velopment is sacrificed. Personal contact between student and in-
structor becomes nonexistent.

"The most essential knowledge is the purpose and meaning of life — the true values as distin-
guished from the false — and the way to peace, happiness and abundant well-being. But this basic and most important dimen-
sion in education is entirely miss-
ing from traditional curricula."

"We have gone wrong in the educational system of this world."

I have never explained that exp-
licitly in any other similar material in dealing with other questions. But now I re-
peat, in this context, what I have written in relation to other sub-
jects.

I have proved the existence of God, the Creator of all. I have proved the infallible authority of the Holy Bible, in its original writings, as the inspired WORD OF GOD.

Purpose explained to Adam

The first humans created on earth were a male and a female, named Adam and Eve. God explained fully to them about His government — that it had been taken from the earth by prehis-
toric angels.

The Creator explained to the first human pair His purpose in producing humanity on earth to REPRODUCE HIMSELF after His own image, to create in hu-
mens God's own holy and righ-
teous character. Once that perfect character is developed, those attaining to it will be changed from physical mor-
tality into spirit-composed immortal beings — then born into the Family of God.

The ultimate transcendent, seemingly incredible potential is to use billions of such divinely

born beings in completing and EXPANDING the creation of the entire vast universe (Hebrews 2:5-10, Romans R18-23, RSV).

But this perfection of holy character CANNOT be instantaneous created by fiat. It must be developed, and humans must make the choice themselves.

This was revealed clearly to Ambassador College's founder, God, who was named, in accordance with the Bible, "Ambas-
sador to the believing world's people, through His wife Eve.

Adam rejects basic knowledge

Adam had made the decision, saying in effect, "Almighty God, I reject You as Lord and ruler — I reject your govern-
ment, I reject You as my spiritual Savior, and I reject You as the Source of basic knowledge. I want You to keep yourself out of my affairs. I will take to myself the knowledge of what is good and what is evil — I will govern myself — I will take care of my spiritual welfare, and my physical.

And, in effect, God replied: "You have decided — for your self and your descendants. Therefore I sentence you and the world that shall be born from you to 6,000 years of being cut off from me — ex-
cept such few during that 6,000

years as I shall call out of your world for my own purposes.

"Therefore go — and form your own governments over nations that shall come from you. Devise your own religions. De-
velop your own system of knowledge and means of dis-
sensationalizing it.

"Of course in all this, without

(See AMBASSADOR, page 5).

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World Tomorrow' blankets U.S. on radio, TV

By Herbert W. Armstrong

I was now booting out on strong 50,000-watt stations blanketing the United States, reports Ray

Wright, director for financial affairs.

Seventeen 50,000-watt stations are now airing Mr. Armstrong's program Monday, Thursday with Friday with some stations being heard on Sunday and Saturday (see radio log and map on page 6). According to Mr. Wright all these powerful stations will be joining in the program on Sunday in addition to the 33 weekly coverage.

Only Florida is not being reached by the bigger stations due to federal regulations that prohibit large stations from operating there. To remedy the situation, Mr. Wright said, the Work is buying time on several independent stations, which will cover the state.

"All this has been accomplished in a very short three-week span," said Mr. Wright about the increased radio and TV effort. The 50,000-watt stations are in addition to radio that had previously been con-
tracted on lower-wattage localized stations (see listing, page 6). Addi-
tional strong independent radio stations will be contracted in the future as available.

"We are also gaining momentum on half-hour weekly television coverage for Mr. Armstrong," he said. The Work's media-buying agency, Ed Libov Associates, Inc., has already contracted with six stations that within weeks at least 15 to 20 TV stations would be added to the present list of stations now carrying The World Tomorrow teletext.

"What it all leads up to is that we have the best radio and television coverage Monday through Friday and on Sunday that we have had since the late '50s."

Along with increased stations carry-
ing the World Tomorrow broadcast and teletext, Mr. Wright said that beginning Aug. 7, TV spot ads on The Modern Romans booklet and later The Plain Truth magazine will be aired in 40 major U.S. cities for six weeks. The 40 markets rep-
resent 75 percent of the population in this country.

The 60-second ad on The Modern Romans will be seen at least 10 times each week for three weeks in 21 cities beginning Aug. 7 (see listing, page 6).

"We will be carefully monitoring the responses to these ads and will be evaluating each of the markets as we go along in order to insure that we make it more effective and our cur-
rent newsstand program, we could conceivably have the best media coverage the Work has ever had.

"Those of us here at headquarters are extremely excited and, after hav-
ing heard for many months from the ministry and brethren of their de-
serve to have media coverage both on television and radio in their own local areas, I know they'll be excited as well," said Mr. Wright.
Europe's plan for economic unity

Europe's plan for economic unity in Europe, and two specific trends: 1) the accelerating movement to construct a common monetary system in Europe, and 2) the rising of the German Dollar. Participation in the Common Market countries— Britain, France, West Germany and Italy.

Topic 1: on everyone's mind is what to do about the faltering American dollar. Coupled with this is the pervasive feeling that President Carter is unable or unwilling to exert the leadership needed to stabilize America's economic house in order.

America's trading partners all know that United States exports are beginning to outstrip its massive importation of oil (43 percent of the oil consumed in this country) or the world will continue to be flooded with cheaper, unregulated energy, which puts a severe strain on monetary exchanges everywhere.

On July 9 Chancellor Helmut Schmidt of West Germany once again hit out at the U.S. huge import bill, its accelerating inflation and job-cutting policies. In a television interview he said his hopes for success at the Bonn summit were limited. But, the German chancellor has not limited his activities to mere criticism of America's profligate ways.

New currency plan

In a July 6 and 7 Common Market heads-of-government conference in Bremen, West Germany, Schmidt unveiled a new, startlingly ambitious plan to introduce a supranational European currency system—backed by huge amounts of dollar, deutschemark and other currencies—by the end of this year.

At the Bremen conference the nine Common Market nations—led by Germany and France—agreed on the creation of a European Currency Unit (ECU), which would be freely interchangeable among the Common Market countries at a fixed rate. The ECU, at least in concept, would not be a currency, but rather an artificial accounting unit more akin to the International Monetary Fund's Special Drawing Rights (SDRs), available to governments to settle external debts.

Under the plan each nation would put 20 percent of its dollar and deutschemark reserves into a central fund, backed on its own currency into a central fund. Then, when someone in one country wants to buy or sell dollars on European currencies, the Common Market could automatically be used by making cross-transfers with a portion of the $32 billion to $50 billion available behind the new reserve unit. The ECU plan is still in the planning stage. It will be further refined at a July 27 conference and, finally, this fall, at the next seminannual conference in Bruxelles in early December. Then the project, if approved— which appears likely—before the year is over.

Will Britain stay out?

The variable factor in this ECU fund's backing (ranging from $25 billion to $30 billion up to $60 billion) will be whether one knows for sure now how many ECU countries, and others, will join in the project. It is felt the Benelux countries have no choice but to line up behind it. Italy, backed by Bonn, Boucheron to the tune of a few billion deutsche marks, has reservations, but probably nothing serious. Some think nonmembers Austria, Switzerland and the Scandinavian countries may also join up.

The big question is Britain. Will Britain be able to commit such huge amounts of money to a fund over which they will exercise only marginal control? One has the feeling that when the dollar sets its sights on Europe a few months from now, we can be witnessing a quite different economic alignment among the nations than presently exists in the Common Market today.

Man to watch

Regarding the second prophetically significant event promised at the beginning of this column, it is noteworthy that former Archbishop Von Hagensburg, the eldest son of the last emperor of the Austro-Hungarian Empire, has been granted West German citizenship. (The long-lasting Hapsburg dynasty was, according to biblical prophecy, the fifth resurrection of the Roman Empire.) The archduke, who is 65 years old, has also received permission to keep his Austrian passport. He explained in an unexpected interview in the Aus Politik, 'I believe in order to be a Christian, one should be able to keep his passport.'

(Courtesy, Tuesday, July 17, 1973)
By Herbert W. Armstrong

You live in a world that relies primarily on medical doctors to treat illness. Most professing Christians today say: "God raised up medical science for our day. Jesus healed to prove He was the Messiah. But the day of miracles is now past."

Some think God heals through self-professed faith healers and attend public healing shows. Some believe in healing by one of the forms of "mental science", the power of mine or will or mental prayer. Others say: "Well, I think we can heal — if it's His will. But how do we know whether it's His will?"

Yes, people say! But what does God say?

Does he reveal whether He still heals, why He heals, how He heals, whether and when is it His will? Find the answers we go to the Bible.

Christ's ministry was dual

Let's begin at the beginning. Actually, there are two beginnings, so far as the subject of healing is concerned — one in the New Testament, with Christ; the other in the Old Testament, with the people of ancient Israel. We shall begin with the ministry of Jesus. Later, many readers will be surprised to learn how much is recorded in the Old Testament throughout the Old Testament.

More than 1,700 years ago, A.D. 27-31, Jesus Christ appeared on earth as a messenger bearing the most transcendent good news! It was the gospel, (which means "good news") of Jesus Christ. But Jesus' ministry was a dual ministry. And a miraculous ministry.

Jesus also healed the sick by the divine power of God. It was not the power of human mind over matter. Few realize the extent to which healing and casting out demons was a part of Jesus' ministry. Later, the apostles proclaimed His same message and healed the sick.

Ministry of healing ceases

It comes as an astounding shock to learn that long before the end of the first century, the proclamation of Christ's Gospel to the world and the ministry of physical healing ceased! But why?

Christ's Gospel was the glorious messianic announcement of the coming world-ruling KINGDOM of God. It was the announcement of the wonderful world tomorrow! It was a message of doom! — except for the doom of Jesus, the world's evils, sufferings and unhappiness. It was a joyful announcement of coming peace, universal healing, and well-being!

But the leaders of the people in Judea misunderstood and rejected both that good news and Jesus' miracles.

Jesus' miracles were public, but they weren't healing shows. He simply healed the sick wherever He came in contact with them. But of course the miracles attracted enormous crowds. Many began to believe in Him.

This alarmed the chief priests and the ruling Pharisees. It stirred them to violent persecution. They totally misunderstood Jesus' message! His news announcement was that of the "yet-to-come Kingdom of God", not — as they supposed — of the overthrow of the world-ruling government of their day.

The Romans, then ruling the Western world, avoided most of the details of government administration by causing the Jews to rule themselves at the lower levels.

The Pharisees ruled their position of authority. They viewed Jesus as an anti-Roman agitator proposing to overthrow the Roman rule. They feared being imprisoned as seditionists if they sided in any way with Jesus. They plotted to kill Him, and at God's set time Jesus was crucified, making possible man's reconciliation with God.

Power of the Holy Spirit given

God miraculously raised Jesus from the dead, making possible eternal life for humanity. On the 50th day (called Pentecost) after His resurrection, the 12 converts, including the apostles, received the power of the Holy Spirit of God. In that power they proclaimed the good news of the Kingdom of God. In the same divine power from God by which Christ healed, they healed the sick wherever they went.

But, as with Jesus, so now with the apostles: The miracles drew tremendous crowds. Without any pressured solicitations, thousands were brought to God, received the power of God, and were baptized. But soon the persecution against them multiplied.

The reason: Jesus' resurrection, A.D. 33, Simon the Sorcerer (Acts 8), the father (Peter) of the Babylonian mystery religion in Samaria, after being rejected by Peter, apparently in some Christian teaching applied to his Babylonian mystery religion, calling a "Christianity". Simon and his followers began systematic opposition and persecution of the true Church of God, founded in A.D. 31 by Jesus Christ. (How the Babylonian mystery religion was moved into Samaria in 718 B.C. is explained in II Kings 17:18-24.)

Gentile and Jewish opposition

The earliest opposition against Christ's Church was Jewish, opposing the acceptance of Jesus as the Messiah. Judaisers insisted on observing the temporary rituals of Mosaic Law. For this reason the early mission of the apostles had to overcome the objections of the Pharisees, and the law, the Babylonian mystery religion, and the Roman, infallible proof of Christ's messiahship.

The apostles were personally with Jesus for 3½ years before His crucifixion and for 40 days after His resurrection — so they were eyewitnesses to the resurrection.

After A.D. 33, as the work of this Simon the Sorcerer spread, the opposition to the true Church became gentile. The writings of Paul, as well as I and II Peter, of James, of I, II and III John and Jude show the gentile opposition was primarily aimed against the government of God and caused its removal from the earth. Satan is the god of this world (II Corinthians 4:4). He has his churches and his ministers. They oppose the law of God. Therefore they oppose the government of God, since it is governed by the laws of God. These apostles of Satan offered the world an easier religion. Obedience was unnecessary.

Dark Age begins

The opposition of Simon's false church finally snuffed out the proclaiming of the message of the Kingdom of God. Before the end of the first century, the curtain was systematically rung down on all records of true Church history.

When the curtain falls, late in the second century, we behold a "Christianity" utterly unlike that of Christ and His original apostles. Its doctrines, sacraments and customs were those of the Babylonian mystery religion. It persecuted and martyred those true Christians still holding to the teachings and customs of Christ and His apostles. Christ's doctrine and customs were branded as "Jewish." The term "Jewish" became a dirty word — an epithet.

The message God sent to man-kind by Jesus Christ — the true Gospel Christ preached, the announcement of the coming Kingdom of God — was done away by expelling the church (Simon) of the kingdom of God. Some, later, reduced the kingdom of God to an ethereal indescribable something "set up in men's hearts."

Thus, through manipulations of the "god of this world," Satan, by whom all nations have been deceived (Revelation 12:9), the true Gospel message Christ preached was suppressed and not proclaimed to the world after the first century! And healing the sick as a regular practice had ceased also.

Thus the dual ministry of Christ and the apostles was no part of what the world has accepted as traditional Christianity.

But persecuted over the centuries, mostly unrecognized by the world, the true and original Church of God has continued through all generations to the present.

In the book of Revelation two churches are described. One, in the 12th chapter, the true and original Church of God, small and persecuted, having to endure hardship, persecution and martyrdom for its survival; the other, in the 17th chapter, the great political and popular church, ruling over kings and nations of this world, drunk with the blood of saints and martyrs of Jesus.

For 18 centuries Christ's true Gospel — His Message from God of the coming kingdom or god or godhead — had not been proclaimed to the world. It was only taught to the comparative few — secretly — who kept the Church of God alive through the centuries.

Gospel restored

The original one and only true Church of God still lives! And still persecuted, maligned, misrepresented, it is restored to being the true Gospel of Jesus Christ today! It is sending out the Most Good News - a good news — worldwide — as a witness for all nations, in real power! And Christ's doctrine of healing the sick is also being restored. There have been multiple thousands of miraculous healings. But not, in our time, spectacular public displays of sensational miracles to attract both crowds and added persecutions.

The reason for this and the truth about the whole subject of healing will be made plain in this series of articles. There have been "gospel" programs — scores of them — all over the world. But, as Paul described, they have been nothing else another gospel. Christ's message was suppressed. Christ's gospel, Christ's message, Christ's gospel was preached to the world — but a different Jesus.

But, what is the message of healing the sick today? How is it being restored in God's Church? This important subject will be the next issue and will be available later in booklet form.
"And this Gospel shall be preached..." Matthew 24:14

Sermon Summaries from Ministers of the Worldwide Church of God

**You Can Conquer Discouragement**

Discouragement is one of the most powerful and devastating emotions known to man. Like the withering effect of a searing sun, it can leave us weak, helpless, fruitless and lifeless. Discouragement is a negative force that stifles growth, drains enthusiasm, induces habits to break one’s mind and leads to failure in life. Of all the causes of failure discouragement is probably the most difficult to overcome.

Ironically, discouragement is oftentimes elusive and hard to trace. We can readily identify some causes such as sickness, criticism, rejection, loss of a job, etc. But other causes seem to appear out of nowhere. In this discussion I plan to isolate some of the hidden causes of discouragement and offer solutions that will work. Once we understand the subtle workings of this enemy we will be much better prepared to cope with it.

**What is discouragement?**

To begin let’s examine the word discouragement itself. The prefix dis means: without, oppose, deprive, exclude, expel or absence. Discouragement is helpless, fruitless and lifeless, a feeling effect of a scorching wind, it can leave us weak, in need of a friend, a helper. The prefix en means: within, opposite, de- means to push us forward. The prefix dis means to remove the cause — the problem still exists.

Let’s now look at some of the underlying, hidden causes behind this destructive emotion.

**Satan the primary instigator**

Satan the devil is the foremost cause behind discouragement. He is man’s greatest foe. To overthrow man and wear him down, Satan has saturated this world and all of its social systems with diabolical lusts and vices. Like a devious snake studying its prey Satan watches and waits to ensnare man in his weakest moment when he least expects it or when he’s caught off guard.

More often than not, feelings of guilt, shame, failure and despair are direct attacks of Satan. He relentlessly tries to undermine man’s faith in God and destroy his feelings of self-worth. His objective is to cause us to lose hope, think ourselves inferior, throw in the towel, give up and forsake God.

The apostle Paul says that Satan works in the hearts and minds of people. “herein in time past ye walked according to the course of this world, according to the prince of the power of the air, the spirit that now worketh in the children of disobedience” Ephesians 2:2. This means that he’s constantly trying to get at us — “... because your adversary the devil, as a roaring lion, walketh about, seeking whom he may devour” (I Peter 5:8).

Our strongest defense against Satan’s power is first to recognize who he is (our greatest enemy) and also turn to God for help to resist Satan’s evil, negative thoughts and moods. Powerful resolve and firm commitment to stand steadfast against Satan will drive him out of your life. “Submit yourselves therefore to God. Resist the devil, and he will flee from you” (James 4:7).

Next time depressing moods come to mind for no apparent reason, stop and think. Satan may be seeking a door of entrance.

**Mountains we face**

Another major cause for discouragement of some people is when goals and tasks seem too big, awesome and overwhelming, even virtually impossible to reach. These people become frightened with the complexities of life and wonder if they can make the grade. It seems there is much to do, so many problems to overcome, so many habits to break, so much knowledge to learn that there’s not enough time to do it all. The Kingdom itself seems so ethereal and far away that its future reality is hard to grasp in everyday life.

It’s like trying to scale a rugged mountain that towers into the sky. The climber sees himself small and weak at its base. He forces up to reach the top, but the peak is high and far away. The footing is unsure, not to mention unseen obstacles along the way. The journey is threatening, foreboding.

On the spiritual plane people look at their shortcomings with misgivings and doubts. They see in their mirror’s eyes the place they stand before them — that of becoming sons of God in His Kingdom. One of Satan’s devices is to negate this use great this goal to cause doubt and apprehension in our minds. The climb is too steep or the path is too rough. The tendency is to give up and quit before one even starts.

But such individuals, who decide to stay on level ground, hoping that that will solve their problems, have failed already by exerting no effort and standing still. The key lies in the meaning of faith and courage. When one steps forward and faces all obstacles he learns a great lesson: Not only does he advance, but accomplishment is easier than he thought.

**Failure to grow**

While some people become fearful at the enormity of their goals and responsibilities there are countless scores of others who get depressed because they have planned no goals at all. They are lastingly drifting along whiling away their lives. They are like a ship at sea, jostled by the waves with no ports in sight. Deep inside such people is a lingering, nagging frustration. They’re downcast and miserable because the problem still exists.

The reason for the inverse type of discouragement: God created man a desire to grow, a desire to achieve, a desire to develop his life he experiences a deep sense of emptiness, helplessness and despair.

Failure to grow means: without, opposite, de- means to push us forward. The key to growth is setting positive goals in order to grow and be happy and to lead a rich and productive life.

**Goal attainment each day**

We need to think on a daily basis of reaching our goals. This will prevent us from being overwhelmed with the bigness of our tasks and reduce them to steps we can easily manage. By approaching our goals one step at a time we will grow in confidence and experience.

Success breeds success. One step leads to another until finally our goals are reached. The joy and pleasure that comes from succeeding will serve as a stimulus to push us forward.

The most rational way to move a mountain-size task is simply to shovel it away one scoopful at a time. It may be a huge mountain that will require a lot of scooping and many hours of diligent effort, but each shovelful will bring us that much closer to success.

The key to success is to have to start before you can finish and be determined to follow through to the end. Remember, it’s standing still, failing to grow, that causes discouragement.

Once you start moving toward your goals you will lay down a track record of success. As you continue to progress, even if only by a step or two at a time, you will gain confidence and self-respect. Thus with a success pattern firmly established you will eventually achieve self-esteem and satisfying life.

You will no doubt meet hardships and obstacles on your journey. But those who are positively determined will look on obstacles as challenges to overcome, not as roadblocks. They become bolder, wiser and stronger with each new challenge or opportunity. Take a step forward with renewed determination and before you know it you will have reached your glorious quest.

**Success through persistent effort**

Once we have firmly established our goals (and only we can determine which are important to us) we must set sail in their direction. This calls for 100 percent commitment, hard work, raw determination and persistent effort. Only those who start the journey and keep sailing onward will ever reach their destination.

Most people have good intentions and resolve to go all out. But when they meet with unforeseen problems, they get discouraged and quit. Thus they fail. They stop trying. A little more push, a higher reach, a stronger and more powerful self-command would likely have made the difference between failure and success.

Either they feel incapable of bearing the pain from exerting effort or they lose confidence in their abilities to forge ahead. The result? They slip backward into a lifestyle that seems more comfortable and less demanding.

But such backsliding brings a penalty — a penalty of deep depression and doubt. The innate desire God has placed in them for growth and development has been stifled. The curse of failure becomes evident and takes its toll in forms of guilt, despondency and varying degrees of self-contempt.

Clearly the only sure cure to master discouragement is to establish meaningful goals and grow daily toward their fulfillment.

**True success through Christ**

However, in the final analysis, the secret of success lies in the power and the might of Jesus Christ. We have our part to play and much is required, but we can only go so far. If we are to accomplish goals that bring lasting success we must be spiritually united to Christ. This is a vital key.

Jesus said, “Abide in me, and I in you. As the branch cannot bear fruit of itself, except it abide in the vine; no more can ye, except ye abide in me... for without me, ye can do nothing.” John 15:4-5. “For it is he that giveth you power to get wealth” (Deuteronomy 8:18). And again, “Now unto him that (See DISCOURAGEMENT, page 11)
**Ambassador College back on track**

(Continued from page 11)

realizing how these descendants will be influenced, led, and subtly deceived by Satan the devil. But we need to make that decision. Those of your children (the world) who are thus deceived will face the same dilemmas that your mortal lives in this 6,000 years — they will be neither ‘lost’ nor ‘saved’.

"But after 6,000 years I myself (Christ) will return to earth, before the Plan of God is on earth, for 1,000 years. And then, with Satan banished, I will call all styles of living to spiritual and eternal life, which you, Adam, have rejected.

"And further, after that thousand-year reign of my government over humanity, I will bring back by a resurrection from the dead to mortal, human, the bodies preserved by Satan. But after 6,000 years I myself (Christ) will return to earth, before the Plan of God is on earth, for 1,000 years. And then, with Satan banished, I will call all styles of living to spiritual and eternal life, which you, Adam, have rejected.

World forms own governments

This world has formed its own (subtly influenced and deceived by Satan) fund of government. And then they shall choose life in My Kingdom, of death.

**The Result?**

This evil system of education, with the most vital dimensions missing! Now with this world evolved a system of education shot through with materialism, false religions, philosophies and vain theories (such as evolution) why do we find missing the knowledge of why we are — what we are — what is the human potential — and what is needed to the business, peace, universal prosperity and joy?

Nature of the human mind

To understand this we need again to discern the nature of the human mind!

We now understand, once again, the vital difference between animal brain and human brain. And that is needed to understand the incompleteness of the human mind, and what is ‘tackling’!

Scientists have taken apart both animal brains and human brains, from elephants, dolphins, are larger than the human brain — those of chimpanzees. But in construction qualitatively they are virtually identical, the human brain has an output thousands of times greater than any animal brain.

Why? Because those who are willing to admit it have found, in the new science of brain research, that there is a nonphysical component connected with the human brain that is nonexistent in animal brains.

This nonphysical component is spirit essence, present from birth in human beings, but not in animals. This "human" spirit imparts the power of intellect to the physical brain!

This is definitely revealed in the Bible. Job spoke of the spirit in man. In I Corinthians 2:11 it is revealed that no man could possess knowledge of the mind beyond the "spirit of man which is in him." Likewise, man can know the things of God - spiritual principles and spiritual knowledge — unless the spirit of God is also in him.

This human spirit in every human is the human person — is not an immortal soul — is not the life of the man. Technically it is the identity of the man himself — it is something added — something that is in the man (person). Soul is physical matter

"God formed man of the dust of the ground and breathed into his nostrils the breath of life, and man became a living soul" (Genesis 2:7). What was composed of the material of the ground — the most earthly of the man, became a living soul. The "soil" therefore is physical matter — not spirit.

"But that spirit within which man himself imparts the power of intellect to the physical brain" is a "human computer"!

And therefore all knowledge comes to the human mind through the spirit, which is a part of the brain’s senses, smell and taste, feel. But the eye cannot see spirit, nor the ear hear it. The spiritual knowledge of the things of God! Neither can a human smell, taste or feel spiritual things or knowledge.

That is explained definitely in the first chapter of I Corinthians.

"But as it is written, eye hath not seen, nor ear heard, neither have entered into the heart (mind) of man, the things that God hath prepared for them that love him!" (I Corinthians 2:9).

Human spirit acts as computer

But what the eye does see and the ear does hear — that God put human — and material — matter that occupies space and has weight — to serve physical knowledge — limited to the physical and material — enters the human brain. But those things that automatically is 'programmed' into the human brain by the physical depravity of memory. This materialist knowledge automatically is "programmed" into the spirit that is in man. This human spirit, then, acts as a computer. It supplies the human brain with instant recall of millions of bits of knowledge, which has been memorized, probably from about age 3, in the human spirit.

This physical brain of humans is given instant recall, supplied instantly with whatever knowledge is needed at the moment by the brain for the reasoning process.

The physical human brain pur- ported to have this "higher education," which God labels as foolishness.

But how, then, was Christ the living head of God's Church to institute a college that would be God's college?

The only personnel available for faculty — for the college — was (in Adam's day) "Scholar type of professionals into the academic portion of the first Am- basador College had been back -- chief academician of the Church and its work back on track! The professions academicians, who had been brought into the college faculty, won't like it! They will ridicule what Christ through me has done! To them it will be foolishness!

I have installed Mr. Raymond McNair, who came to Ambas-ador in the second year — 1948 — as DEPUTY CHANCELLOR. He was deputy chancellor of Am- basador College, was deputy chancellor of the College of Rhe- land, Wood, England, for some 14 years. Under him that campus pruned some of our best teachers — now some of our best faculty.

I have installed Dr. Roderick C. Meredith as DEAN OF THE FACULTY. I have installed Dr. Norman L. Hock on the faculty. I have put God's team back into the fray.

This will be "foolishness" to those brainwashed by Satan's philosophy, but we who are living for God will be ridculed by them. But God calls their wisdom foolishness. To us, it is plain and simple. We can see that the human brain is not accountable to them, but to God! Ambassador is to become once again God's own college!
pASadena — Response coming to Herbert W. Armstrong's World Tomorrow broadcasts is very favorable according to Ray Wight, director for financial affairs. Below is a sampling of the letters received:

Thank you for your radio broadcasts. We are just so happy to hear your voice speaking God's Word and getting out the message of God's Kingdom to the world. It has been like a reawakening. For the first time in years my husband and I run for our Bibles when The World Tomorrow broadcasts come on. We are so excited about what you say that we are recording each program and listening to them many times, discussing them together and with other Church members.

We feel sure that these will be an upgrade to the Work. We are praying fervently for the Work, the Church and for you, and that this indeed will be a great forward-going step — stepping out in faith with God and our High Priest fulfilling every need.

Mr. and Mrs. Backer
Kenilworth, N.J.

A couple of Mondays ago, I turned the radio on and there was Mr. Herbert W. Armstrong. I was so glad to hear him. The next day he was on again and for the rest of the week and again Sunday at 7 a.m. It is a real treat to hear his voice again. Forgive me if I am in error about these tapes being made a long time ago. I still get so much out of them. I don't care how long ago he made them. I could hear them over and over.

Mrs. H. Cottingham
Hummelstown, Pa.

Lillian Robinson
Sherwood, Mich.

William Ickes III
Berlin, Pa.

It is very good to hear you on the radio again. The programs are fine — just what we need. It is a real treat to hear such strong preaching, and I know it will again. As you said, God called you for the purpose of getting the message out and inspired you with how it was to be done. It cannot fail if done the way God directs. Thank you for dedicating your life to the commission God has given you. Your strong leadership has been in the past and is now a great inspiration to us all. I have talked to many brethren and you may be assured we are solidly back of you.

Richard L. Gross
Bluffton, Ind.

Donald McCown
Glen Ellyn, Ill.

I can't tell you how much of an inspiration your broadcasts have been. I don't know if these tapes were recorded back then. I might be in error about these tapes being made a long time ago. I still get so much out of them. I don't care how long ago he made them. I could hear them over and over.

Mrs. Myrtle Roark
Kenmore, Va.

I just had to write this letter to you, to let you know how surprised and happy I was to hear your voice back on radio again, after so long a time. At first, I thought it was your son. As I was listening to the sermon, I began to realize that the voice I was listening to was not your son, but you. It's great that you are on radio again preaching the Gospel. I also am very happy about your health being restored back to you.

Mrs. Myrtle Roark
Kenmore, Va.

It is sure great to hear you every time on the broadcast since it has reached the Birmingham vicinity. It is very convicting, inspiring and encouraging to hear such strong preaching, right out of the Bible. I realize they are older tapes, but as powerfully scriptural and as well delivered with such enthusiasm and urgency. It is my wish that they be continued.

Clyde Price
Birmingham, Ala.

*New station

50,000-WATT ‘WORLD TOMORROW’ RADIO COVERAGE — The map above shows portions of the United States reached by The World Tomorrow on 50,000-watt stations. The stations are indicated by stars with their coverage shown by surrounding dashed lines. The World Tomorrow can be heard Monday through Friday, and on some stations Saturday and Sunday as well, in the U.S., Canada, Australia, and New Zealand.

RADIO LOG — 50,000

<table>
<thead>
<tr>
<th>CITY</th>
<th>STATION</th>
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<tbody>
<tr>
<td>New York, N.Y.</td>
<td>WOR</td>
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<tr>
<td>San Antonio, Tex.</td>
<td>WOAI</td>
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<tr>
<td>Chicago, Ill.</td>
<td>WMAQ</td>
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<tr>
<td>Boston, Mass.</td>
<td>WITS</td>
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<tr>
<td>San Francisco, Calif.</td>
<td>KNBR</td>
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<tr>
<td>Detroit, Mich.</td>
<td>WDEE</td>
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<tr>
<td>Washington, D.C.</td>
<td>WTOP</td>
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<tr>
<td>Dallas, Tex.</td>
<td>KRLD</td>
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<tr>
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<td>KFBK</td>
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<td>KWJJ</td>
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<td>Salt Lake City, Utah</td>
<td>KSL</td>
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<tr>
<td>Birmingham, Ala.</td>
<td>WYDE</td>
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<tr>
<td>Tulsa, Okla.</td>
<td>KVOO</td>
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<tr>
<td>Richmond, Va.</td>
<td>WRVA</td>
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<td>Albuquerque, N.M.</td>
<td>KOB</td>
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<td>Wheeling, W.Va.</td>
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<tr>
<td>Casper, Wyo.</td>
<td>KTWO</td>
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Monday, July 17, 1978
**Europe**

(Continued from page 2) Two of the cities that he had sought West German citizenship because it offered him the opportunity to work for a unified Europe. Archduke von Hapsburg also said he was interested in running for the expanded and strengthened European parliament in its first direct elections scheduled for next year. Only citizens of the nine-member nations of the Economic Community, or Common Market, will be eligible as candidates. Austria is not a member. The archduke views this election as "a starting point toward a greater Europe."

To Austrian and West German authorities, the former archduke is simply Dr. Otto Hapsburg. Dr. Hapsburg announced all claims to restoration of the monarchy in Austria in 1961, the condition set by the government before it would allow him to come home. Dr. Hapsburg visited Austria, lectured there and appeared at public functions, but he kept out of domestic politics and eventually took residence in West Germany at Peocking, near Munich.

Close friend of Strauss

The former archduke is a writer on international affairs (a regular contributor to To the Point magazine, among others.) Even more important he is president of the International Pan-European Union, a movement that advocates political unification of all European countries. He is expected to be nominated for the European parliament by the Christian Social Union, the Bavarian branch of the conservative opposition in West Germany, which is led by former defense minister Franz Josef Strauss.

Dr. Hapsburg was granted West German citizenship last month by Bavarian authorities. The decision, through legal, has caused some criticism in Bonn among officials of the Social Democratic Party of Chancellor Helmut Schmidt. They do not like the prospect of an "instant German," still holding another citizenship, representing German interests in the European parliament.

Several SPD members have drawn parallels to another prominent "Germanized Austrian" of the recent past—Adolf Hitler.

There is no doubt that the admitted close relationship between Dr. Hapsburg and Mr. Strauss has led the process. Mr. Strauss has praised Dr. Hapsburg as having one of the keenest political minds in Europe.

There is much more that can be said of these two men, especially Mr. Strauss, who has an unusually cordial conversation with Soviet President Brezhnev on the latter's visit to Bonn in May. God willing, this writer will be in Bonn for the summit this weekend, remaining in Germany for a few days, hoping to gain additional insight on these developments to report back to the readers of The Good News and The Plain Truth.

**TV STATIONS CARRYING ONE-MINUTE ADVERTISEMENTS**

AUG. 7 TO 27

<table>
<thead>
<tr>
<th>CITY STATION</th>
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<tbody>
<tr>
<td>New York, N.Y. * WNEW</td>
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<tr>
<td>Los Angeles, Calif. KTLA</td>
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<tr>
<td>Chicago, Ill. * WGN/WFLD</td>
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<tr>
<td>Philadelphia, Pa. * WTAI</td>
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<tr>
<td>Boston, Mass. * WLVN</td>
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<tr>
<td>San Francisco, Calif. * KKBK</td>
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<td>Detroit, Mich. * WKBQ</td>
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<td>Washington, D.C. * WWTT</td>
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<td>Pittsburgh, Pa. * WATE</td>
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<td>WPGH</td>
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<tr>
<td>Dallas, Tex. * KVTW, WFAA</td>
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<tr>
<td>St. Louis, Mo. * KPLR</td>
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<tr>
<td>Houston, Tex. * KTIV</td>
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<tr>
<td>Minneapolis, Minn., WTCN</td>
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<tr>
<td>Miami, Fla. * WCIX</td>
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<td>Tampa, Fla. * WTFS</td>
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<td>Baltimore, Md. * WBFF</td>
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<tr>
<td>Denver, Colo. * KGW</td>
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<tr>
<td>Sacramento, Calif. * KTXL</td>
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<tr>
<td>Cincinnati, Ohio * WIXH</td>
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<tr>
<td>Milwaukee, Wisc. * WVTW</td>
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<td>Kansas City, Mo. * KBMA</td>
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(List of stations approved by letter)

**AUG. 28 TO SEPT. 18**

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<tr>
<th>CITY STATION</th>
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<tbody>
<tr>
<td>San Diego, Calif. * KETV</td>
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<tr>
<td>Phoenix, Ariz. * KPHO</td>
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<tr>
<td>Memphis, Tenn. * WREG</td>
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<td>New Orleans, La. * WWL</td>
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<tr>
<td>Greenville, S.C. * WFB</td>
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<tr>
<td>Charleston, W.Va. * WCHS</td>
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<tr>
<td>Little Rock, Ark. * KATV</td>
</tr>
<tr>
<td>Jacksonville, Fla. * WJAX</td>
</tr>
<tr>
<td>Albuquerque, N.M. * KGOM</td>
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<tr>
<td>Chattanooga, Tenn. * WTVC</td>
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<tr>
<td>Las Vegas, Nev. * KLAS</td>
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<tr>
<td>Seattle, Wash. * KSTW</td>
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<tr>
<td>Greensboro, N.C. * WAGH</td>
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<tr>
<td>Fresno, Calif. * KFSN</td>
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<tr>
<td>Poolesville, Md. * WRAU</td>
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<tr>
<td>Indianapolis, Ind. * WRTV</td>
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<tr>
<td>Norfolk, Va. * WVEC</td>
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<tr>
<td>Syracause, N.Y. * WNYS</td>
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<tr>
<td>Birmingham, Ala. * WBB</td>
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**Letters to the Editor**

(Continued from page 2) We need one-to-one contact with you as the lead article of the June 19, Good News. May God continue to guide and bless you with His spirit.

Douglas V. McKern

Portland, Ore.

Thanks for the broadcast. It's great to get more meat in the broadcast and hear Dr. Geis. As one of the broadc- casters, thanks also for The Plain Truth, the booklets, and the letters in The Good News just a great article on Church govern- ment in the last issue. Keep sending as we listen. Earl E. Harrison

Duncannon, Pa.

I was very pleased to find a new type of article in The Good News—"Sermon Summaries." Taken from a sermon given by Dr. Geis, it is an area I intend to clip and save.

I hope you continue this new feature in The Good News. I think it's an excellent idea.

Bill C. Reaves

Pasadena, Calif.
Local church news wrap-up

First and last ANCHORAGE, Alaska — The bells went out before the Sabbath service June 3 for all 5- to 7-year-olds to gather by the elevator with YES ministers Alice Wagh and Caroline Ellidge and teaching sides Sandy Lewis, Shirley Kentell and Toni Griswold.

The excited preschoolers and their instructors moved to a nearby room to discuss the week's events. This was the first YES class for children here. The Sunday school class for adults and the Women's Club met for a final meeting after a week of gorgeous weather.

REACHING OUT — In Dublin, the Irish church distributed 1,000 calendars at a local bus stop to promote the summer Bible conference. The event was led by Don Porter, a retired missionary from England.

Bible lecture THE WOOD, Oregon — A overflow crowd of youth groups turned out for the Bible lecture here June 21 and 22 sponsored by local ministers.

Pastor Dave Mills spoke in the auditorium at the church Sunday night and Monday morning. The two presentations attended the Sabbath service the following week.

Jane and Morton Coby celebrated their 55th wedding anniversary June 20. They were married in Philadelphia. Then joins the huge wall t!lal le ads

The evening was helped along with a cold salad meal with chicken. Then the group turned to the coffee and the conversation. The group gulped down the cold salad with chicken.

Another meal at Mrs. Beck's home was served up their gourmel spag hetti meal. Mrs. Beck presented a plaque to Mr. Beck. The plaque is patterned from the home's 25th anniversary last year. (Photo by John McMullen Jr.)

PLAQUE OF APPRECIATION — James Frides, pastor of the San Diego, Calif. church, placed a plaque presented to him June 4 by Barbara Bennett for more than 20 years of service to the congregation and the Spokane clubs of the Worldwide Church of God. The inscribed scroll on a rosewood base is patterned after and plaque presented to Her­ bart Harmon Armstrong the church's 25th anniversary last year. (Photo by John McMullen Jr.)

CHARITY FUN RUN — A group of members from the Perth, Australia, church participated in the annual City-to- Surf Fun Run in Australia. Three hours later, including children, mothers with baby carriages, pen­ sioners and blind joggers, covered the 12-kilometer course from the center of the city to the coast, raising almost $50,000 to aid slow-learning children in Western Australia. Members who participated are, from left: Keith Kennedy, Linda Thorsgorn, Gaye Noble, Jim Zimmitt and Chris­ tian Zammit. (Photo by Anne Casagrande)

BULL’S EYE — Members of the Buffalo, N.Y., church’s Bull’s Eye club display some of the 59 shooting awards they have earned this year.

The Bull’s Eye club was organized to teach target shooting and safety in handling a rifle to members of the Rifle Club. Richard Ferguson, Kim and Steve Johnson and the sponsoring of YOU member Patty Kraft, the Rusty, and Miko Walker.

Mourne Wall Walk BELFAST, Northern Ireland — About 2,000 energetic hikers, five of them members of the church here, participated in the annual Mourne Wall Walk June 4. The event was sponsored by the Youth Union of the National Church.

Dogs walked the rolls over the tops of a dozen mountains with a total climb of 10,000 feet and must be completed within 12 hours. The walk began along country roads over the huge wall that leads over Slieve Binnian, the final of the peaks, on the way to Downhill, the highest peak in the range.

Despite rain and mist enveloping the surrounding mountains Douglas Anderson, Tom McCarthy, Stephen Cargill, Linda Siemers and blind joggers, covered the 12-kilometer course from the center of the city to the coast, raising almost $50,000 to aid slow-learning children in Western Australia. Members who participated are, from left: Keith Kennedy, Linda Thorsgorn, Gaye Noble, Jim Zimmitt and Christian Zammit. (Photo by Anne Casagrande)

BRISTOL, England — Six can - . The / junior club's championship some of the 59 shooting awards they have won from the National Rifle Association.

The awards were handed out after the Sabbath service June 17, 1787, for the shooting period of October, 1777, to May, 1787. Using four conditions: 21 targets allowed to the group by the U.S. Army, NRA members Ron, Mark and Pat Tracey is (father, son and nephew team of qualified instructors) taught target shooting and safety in handling a rifle to members of the Bull’s Eye club.

The 2 men of the awarms were won by women, Catharine Poole, Barbara Tonner, Cindy Tracey and Ann Walker.

The women were won by Ron Bash, Howard Fager, Erika and Women’s Bible group with the theme of “Grace Mat".

Lentilas and sandwiches HUNTSVILLE, Ala. — YOU members here sponsored a dinner June 17 for seniors in Huntsville for the Sunday school class for seniors. Second- and first-place places were won for the group and will advance to the regional competition. Mary-McGree

Home decorating KENAI, Alaska — A smallgroup of June 17 at the home of Mr. and Mrs. William Barlow for members of the Women’s Club. Mari­ on B. and Carol Moore were on successful home decorating.

The theme for this year’s hot dog and bake sale was the Southons Progress in June and a church picnic in August.

Although the club’s first year consisted of only four months, the women spon­ sored a garage sale, served a dinner and pot on a silent show for senior citizens and gave gift certificates to some families whose homes had burned down, Terri Zorn.

Winter weekend, LAUNCHASTON, Australia — One Victoria and 22 young Tasmanians got together over the winter break on June 3 to 5 at Castagna Youth Camp on the Tamar River 45 minutes north of Hobart. The weekend was a “real hoot” and “fun" according to the participants.

Activities included working with chickens, painting, observing Steve Odell, view­ ing nature of past activities, a walk to the imposing A-Sense Bridge, a dance and karaoke, T-shirts and other fun. Money from the weekend had a stimulating dis­ cussion about love for Christ and some people’s attitudes about the Church.

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LIFESAVING TECHNIQUES - From left, John McCallum, Shannon McCellum and Anita Dwinit discuss lifesaving techniques at a class in cardiopulmonary resuscitation for members of the San Diego, Calif., church. (See "Surrogate Mother-to-Be," this page.) (Photo by Susan Karoasta)

AD LIBBERS — Portland ( Ore.) North members Christy Allworth, left, and Berenice Hurford of the Ad Libbers' Club and David Mossman of the Spokeman Club pose with the certificates of merit awarded to them by pastor Richard Duncan at the club's combined graduation at First Baptist Church June 4. All three successfully completed Spokeman Club; Mrs. Allworth and Mrs. Hurford are the first women to complete the program in the Ad Libbers' Club. (Photo by Craig Wohlgemuth)

Wrap-up

(Continued from page 8)

Club members received their graduation certificates at a dinner meeting June 17. Graduating were Ed Terson, Roy Daniel, David Doris, Bob Perkins, Cliff Eggen and Ken Meyers. Club directors are Dennis Lake and Camilo Reyes. George A. Evans.

Tokens of appreciation

PIKEVILLE, Ky. — At the close of Pentecost services on June 4, the brethren presented pastor Dr. Daniel McNeely and his family several gifts as tokens of appreciation for their service and dedication during their two years in Pikeville.

Mrs. McNeely was given a set of Jack Nicklaus golf clubs. Mrs. McNeely received a mounted ensemble of oval ear-rings and pendant, and their son, Clnm, was surprised with a shiny red bicycle. The McNeelys are transferring to the Cookeville, Tenn., church and will also start a new church in Murfreesboro, Tenn. Radio Free Mountaineer.

Sishes of Island

PORTLAND, Ore. — Jim Haeffele, pastor of the Portland East church, presented a two-page slide show of his recent trip to Israel as Sabbath Service June 5 and 10.

The congregation gained a better understanding of the geography and historical and prophetic significance of Israel through the color slides of such places as the Sea of Galilee, the Mount of Olive, Nazareth, Bethlehem, Caesarea and the Jordan River. Paul E. Hailey.

Ragtop softball

ROSEBURG, Ore. — Members of the Roseburg, Eugene and Medford, Ore., churches gathered here June 23 for an informal softball tournament and picnic.

The first game pitted a mixed group of early arrivals against a ragtop crew, and the second game the Eugene men edged the Medford men. A ragtop Roseburg team with first-quit help from Ces bay (the Parsons brothers) and Eugene (pastor Larry Walker) walked an understrength Medford team by a ridiculous margin in the third game.

Main speaker for the third game was Don McIntyre of Roseburg. Among the star performers were Debbie Kinser of Eugene, who made a breathtaking behind-the-back trick catch; Kathy Brown of Eugene, star saxophonist; and Karen Camden of Medford, star consistent runner at first base, daring to call members of her home team out when they most assuredly deserved it. Bruce Loe.

Celebrating the 50th

SAINT JOHNS, N. B. — The congregation here marked the fifth anniversary of the church with a reception following the Sabbath service June 5. Pastor Paul Koeppel and his wife, Karen, on the cake.

An amateur-hour entertainment program was enjoyed after a dinner later in the afternoon. Services for the church here were first held here by Revs. Burke and Mr. Koeppel from Halifax, N.S., 260 miles to the east. On June 13, 1973, the Koeppels moved to Saint John. Mr. Koeppel also pastored the satanic churches in Moncton and Fredericton, N. B. Paul Koeppel.

1,600 in Salem

SALEM, Ore. — More than 1,600 members of the Eugene, Salem and Portland, Ore., churches gathered for combined services on Pentecost at the Nu- moran Tabernacle here June 11.

Larry Walker, newly assigned minister for the Salem and Eugene churches, delivered the first half of the evening services. Dan Frickel, Portland West pastor, spoke during the second half.

Afternoon services began with an announcement by Jon Hall that the Holy Day offering for the SDA medical field will be $24,000. Mr. Hill, guest speaker and senior editor of The Plain Truth, gave the afternoon sermon.

A highlight of the festive occasion was a YOU-sponsored arts-and-crafts exhibit. Participating were local church members and their families. Woody Coroi.

Surrogate mother-to-be

SAN DIEGO, Calif. — An intensive course of instruction in cardiopulmonary resuscitation (CPR) was held June 12 through 15 at the Bonita Mobile Lodge in nearby Chula Vista under the auspices of the church's Women's Club. South. This basic life-support system is used in cases of heart attack, electrical shock, drug overdose and other types of accidents in which the victim has been rendered unconscious.

The course was open to all members of the congregation. Thirty, including two men, responded, and 26 of them passed the written and technical examinations administered on the final evening by instructor Bill Stock. Pastor James Fripple and his wife, Marc, were among those qualifying.

Anita Dwinit, 14-year-old daughter of member Neil and Sheila Dwinit, is the first YOU member here to be certified in CPR.

Mrs. Fripple held the privilege of opening the gifts. Seated beside her was a caricature of an operator, designed and created by Becky Fripple. Cindy Jones kept record of the gifts, which, along with the hors and fancy wampetings and a color?-picture record of the show, were sent to Mrs. Smith, at mailing cost at $5.85. Susan Karoasta.

Bash of cake

SPRINGFIELD, Mass. — During a bash of cake and 'snack, members of the Spokeman Club held their annual banquet at the Elmwood Inn in South Hadley, Mass., June 18.

Don Cole was presented an award for completion of the club after 10 years by his son Martin, who has just entered to the area from Florida. Don Cole was direc­ tor of the club for his term.

Members Mike Davis and Wayne Giguere provided background music for the meal and music for dancing after­ wards. Rich Chapman.

Through a blind eye

SPRINGFIELD, Mass. — Forty-four members of the 90-Plus Club met at the home of past president John McCarthy June 6 to hear Dr. Robert McCarthy give a talk "For Ladies Only: The Clubhouse.

Remembrance sale

SPokane, Wash. — Members here held one more sale June 25 to complete the long-planned rummage sale sponsored by the Nevada Slims. Club at the Press Club parking lot.

By 10 a.m. the shoppers and bargain hunters began to arrive and the baked goods, plants and usable items began to dwindle. Hungry patrons also bought refreshments from a You concession stand. Some active young members, who were also taking care of the "等于" on his back, helped keep the area clean.

The long hours and many days of planning by the members and friends paid off with a good sale. The proceeds will go to the single breast of capon and steak. members of the San Diego, Calif., church.

Donations to the club had provided the meat and had the club house.

Ladies' Day

WATERTOWN, S.D. — The women of the church here enjoyed a special Ladies' Day after the Sabbath service June 17. Everyone participated in setting up luncheon tables and a buffet table full of delicious foods.

After the regular morning services the women gathered for the luncheon and a short program of club and the importance of flowers. Woman's Club meeting June 22.

Dr. Dawson maintains that white-sugar consumption parents other foods from performing their full nutritional functions, thus leaving the body defenseless in fighting off diseases and infections. She advised on ways to thwart sugar cravings and maintain a high energy level.

After the program the women were served carob bars and carrot sticks. The club will meet again next month. Areva Jones.

Farewell barbecue

UTRECHT, Netherlands — A special farewell-meeting was organized June 5 for the Spokeman Club here by club director Roy McCarty, who was soon to depart for South Africa.

About 50, including the invited ladies, attended the informal meeting in an amphitheater in the Baren woods in central Holland.

Jim Lucas led off with a lively topic session, not an easy task since Dr. McCarthy had decided on an impromptu club. After a short break in church, treasurer Hans Eilers introduced the speakers: Hans Wilm, Martin de Roo Martin Reglen, Mr. Dominitse and Ger­ ard Krans, who handled their given subject's as if of impromptu were their daily business. Evangelist Hiek Dekker and Theo de Groot and Dr. McCarthy all commented that this was one of their most successful clubs.

Afterwards the members produced a cold buffet in short order. Dr. McCarthy had provided the meat and did the bar­becuing. Everyone was greatly satisfied with the fine weather, the good food, the ladies and the impromptu Spokeman Club meeting. Ben Brauning.

Real estate

LADIES DAY

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BUFFET LINES — Members attending the Philadelphia, Pa., Spokeman Club's graduation dinner-dance go through a buffet line prepared by the men in the club. (See "Men Prepare Dinner," page 8.)
BIRTH ANNOUNCEMENT

THE GOOD NEWS

Wednesday, July 17, 1978

MRS. AND MRS. ARTHUR MICHAUD

Phoebe, the third child of Mrs. and Mrs. Arthur Michael, 361 Mountain View Drive, Pasadena, Calif. 91107, was born July 14, 1978, at 1:30 a.m., weighing 6 pounds, 11 ounces. Mother, Mrs. Phyllis Michael, is the widow of the late John Michael. Father, Mr. Michael, is a professional singer. The family plans to attend Sunday school and church. Enquiries may be directed to the church office.

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Discouragement (Continued from page 4)

is able to do exceeding abundantly above that we ask or think, according to the power that worketh in us . . .

(Philippians 4:13).

These scriptures clearly prove that human strength alone is insufficient — the power of God is vitally needed.

What does God’s Spirit do? It enlightens our minds, opens our understanding, empowers our wills and imparts the courage and motivation to press forward. God’s Spirit is an added force or energy, just like the flow of electricity that infuses new life.

Here lies another great pill of discouragement. The influences of the devil and the trials of life can undermine our efforts and desires. But God helps us to circumvent these influences and trials through imparting to us the power of His mighty Spirit. With this new energy, we now have God’s Spirit gives “all things are possible.” God will see us through any problem or circumstance as we continue our journey, if we will only believe Him and act on what He says in His Word.

Sin produces failure

Sin is a force that produces discouragement because it breaks our contact with God and the flow of His Spirit.

Remember, God is the source of our strength and He imparts to us the confidence and power to accomplish our goals—that is, the vision, the courage and inspiration to move ahead in spite of all obstacles. “For it is God which worketh in you both to will and to do of his good pleasure” (Philippians 2:13).

“I can do all things through Christ which strengtheneth me” (Philippians 4:13).

Walking with God then in a spirit of willing obedience produces success. But when we sin and break His laws we cut ourselves off from His power. “But your iniquities have separated between you and your God, and your sins have hid his face from you, that he will not hear” (Isaiah 59:2).

Thus sin not only blocks the flow of God’s Spirit (His life and energy in us), which is vital to our success, but it also creates negative attitudes that bring failure. When we sin we condemn ourselves and fall into depression and syndromes of guilt. Subsequently we lose interest in our goals and direct our energies to other pursuits. Instead of expelling and getting our lives in harmony with God, we run away, hide and escape to deaden the pain of guilt.

Clearly then sin produces failure, inflates guilt and destroys our purpose for living. Growth, which is essential to life, has been interrupted.

Sin makes us negative

A subsequent problem that sin causes is that it transforms one into a negative and critical person. This condition naturally follows when the growth principle has been violated.

A subconscious realization that one is sinning, and hence is not accepted by God, leads to self-criticism and self-dispair. When we are unhappy with ourselves we tend to react negatively and critically toward others. Instead of correcting mistakes we tend to blame others for our problems in life.

On the other hand when we are growing and overcoming we are genuinely happy and reflect a positive outlook. We tend to express an outward concern for others and attract many friends. We become a real inspiration to others and attract many friends, We become a real positive influence in the world — negative or positive? Be honest with yourself. For there is no way you can experience total fulfillment unless you are walking with God and are rooting sin out of your life.

Summary

We have looked at the hidden causes of discouragement. To overcome them we must remember that God created in man a desire to achieve, grow and succeed. To fulfill this desire we must set goals. The Spirit of God will help us determine what they should be. God’s attainment must be brought into each day and in a step-by-step process. Success is attained through bite-by-bite accomplishment. We will discover that the daily, step-by-step progress, no matter how small, will give us joy and confidence because they bring us closer to success.

Success comes through diligent effort. There is no genuine achievement without it. Just one more push, a higher reach, a second effort may make the difference between success and failure.

The overall achievement of a successful life can be compared to weaving a beautiful tapestry. The final product is made up of many threads. Each thread may not seem that important, but when all are put together they form a beautiful masterpiece.

The Spirit of God guided everything together for the right result. As God works in us and unites us with His mind we can begin to help but be successful. It’s guaranteed.

This then is the secret to overcoming discouragement and experiencing a fruitful life.
Subscriber development section helps motivate, inform readers

PASADENA — In July, 1976, a special section of the Mail Processing Center called subscriber development was established to use Herbert W. Armstrong’s articles and booklets and other literature published by the Work in a systematic, step-by-step program designed to help motivate regular subscribers, donors and co-workers to deeper involvement with the Church and the great commission.

Because of the many media tools used by the Work, there are a sizable number of new subscribers who have not heard of Mr. Armstrong or the Church or have only brief information. These subscribers come primarily through booklet coupons, PT coupons, newstands, spot commercials, gift subscriptions and magazine ads.

Subscriber development, with Mr. Armstrong’s approval, has designed several of its programs to give new readers a quick overview of the Work, introduce them to Mr. Armstrong and the great commission and explain the primary goals of the Work. The mailing list is comprised of people with differing levels of interest and involvement in the Work.

The mailing list is comprised of people with differing levels of interest and involvement in the Work. Subscriber development works with each group at its own level on a systematic and progressive basis. Letters, booklets, articles and various other types of literature (much of it drawn from articles and booklets written by Mr. Armstrong) are used in an effort to motivate readers toward greater spiritual growth and involvement in the Work.

Various subscriber development programs also explain how the Work’s many functions — the Worldwide Church of God, The Plain Truth, Ambassador International Cultural Foundation (AICF), Ambassador College and other areas — are all related in fulfilling God’s commission.

Fruit being borne

According to Richard Rice, director of Mail Processing, the subscriber development program is bearing fruit for the Work of God.

Approximately two million pieces of literature have been sent to subscribers through this program in less than two years. Nearly 27,000 new donors and over 29,000 new co-workers have been developed and are now supporting the Work. This year the subscriber development program is achieving a 40 percent increase in literature response and 20 percent increase in monetary response over last year’s results. Beginning in July, 1976, up to the present, for every $1 spent over $10 has been received.

Tools of the program

The overall objective of subscriber development is to help readers and listeners become more familiar with the Work, its goals and purposes and help motivate them toward deeper spiritual growth to whatever level of involvement God wishes to call them, Mr. Rice says.

The program is a progressive step-by-step approach to deeper understanding and a number of literature tools are used. Regular subscribers are offered more elementary spiritual material than donors, whereas co-workers are offered materials that provide stronger spiritual meat. The following is a summary of the materials used by the program:

• A special letter from Mr. Armstrong, which provides an overview of the Worldwide Church of God.
• Literature catalog: Attractive, colorful little brochure that offers about 30 of the Work’s leading booklets.
• Mr. Armstrong’s semiannual letter.

OFFERING BOOKLETS — Left: Subscriber development produces and mails fliers offering booklets and other Worldwide Church of God publications to co-workers and subscribers. Right: Personal correspondence director Clarence Huse, left, and Mail Processing Center director Richard Rice discuss a sermon summary before it is printed and mailed. [Photos by Roland Rees]

• Weerly, monthly or quarterly book receipt program: Includes inspirational letters and literature offers.
• The make-new-co-worker letter: A special letter from Mr. Armstrong welcoming new co-workers.
• The Co-Worker Newsletter: A four-page newsletter adapted from The Good News and Mr. Armstrong’s letters, which provides deeper insight into the Work for donors and co-workers. Sent monthly.
• Co-worker letters: Sent to co-workers and members only with current news of the Work.
• "Sermon Summaries": These are condensations of selected sermons given at headquarters churches. They supplement the published literature offered to donors and co-workers. These condensed sermons are also published in The Good News for brethren.

“We are a mission-oriented department, and subscriber development is simply an expression of that approach,” says Mr. Rice. “Mr. Armstrong has taught for years that the great way of life is the one of which God approves. Through this program we are systematically and progressively giving a helping hand to those whom God may be calling at this time. Through our literature offers and our letters we give them a deeper understanding of the Work and its goals and hopefully help them grow more quickly to a greater spiritual involvement in the Work.”

GOOD NEWS Monday, July 17, 1978

SUBSCRIBER LITERATURE — Left: A bulletin board in the subscriber development office displays samples of the various pieces of literature compiled by subscriber development and sent to Plain Truth subscribers and co-workers. Right: From left, personal correspondence director Clarence Huse, Cindy Nice, Mail Processing director Richard Rice, George McFarland, Wayne Pyle and Phil Rice handle the subscriber development programs. [Photos by Roland Rees]